

MADURAI SIVAKASI NADARS PIONEER MEENAKSHI WOMEN'S
COLLEGE, POOVANTHI
(AFFILIATED TO ALAGAPPA UNIVERSITY, KARAİKUDI)

Yi Yuva Cell Activities Report

2023-2024



STATE LEVEL WORKSHOP ON “DESIGN THINKING”

YI Yuvain association with Department of Information Technology, has organized the one-day State level workshop on “Design Thinking” on 05.03.2024. The aim of workshop is to provide a chance to interact with experts from the specific field and explore about the topic practically. Students tend to learn about the latest information and new skills related to Design Thinking. Ms. S. Sharmila, MCA, M.Phil., Assistant Professor, Department of Information Technology has delivered the welcome address. Thiru. J. Ashok., Secretary and Correspondent, has delivered the presidential address. Dr. T. Visumathy, M.A., M.Phil., Ph.D., Principal delivered the felicitation Address. Mr. V. P. Senthilkumar, Founder – V.S Innovation Pvt. Ltd gave in-depth lecture on Design Thinking. The feedback given by the participants were overwhelming. Mrs. M. Saranya, MCA., M.Phil., Assistant Professor, Department of Information Technology has proposed vote of thanks. A total of 126 participants benefitted from the workshop. al anthem.



WOMEN'S DAY PROGRAMME

Yi-Yuva Cell in association with Gender Sensitization Club & Women Empowerment Cell of our college organized VRIKSHA 2.0 Women's Day Special Programme on 08.03.2024 in the college auditorium. The programme was held in three sessions. In the Inauguration session, Mr.RamPrakash, Co-Chair-Learning Yi Madurai welcomed the gathering. Mr.ShennerLal Chapter co-Chair, Yi Madurai, Founder and Proprietor, Rajam Traders gave a speech about Yi- Madurai & the context setting. Thiru.J.Ashok., Secretary and Correspondent, has delivered the presidential address. Dr.T.Visumathy, M.A., M.Phil., Ph.D., Principal delivered the felicitation Address.

The Chief guest Mrs.Premalatha Deepan, Founder, Namma Café & Madurai Kalyana Biryani delivered a speech on **“Women's Sense of Self Worth”**

. In the second session Women Entrepreneurs Ms.ChitraRethinavel, Managing Partner, Bestrated Media, Mrs.Mathumitha R.Dharmesh, Founder ABC, Ms.SnehaAnkita, Founder and Eventor by Ankita and Mrs.MadhumathiDeepan, Freelance Content Writer made a panel discussion and shared

their experiences about their journey to business Women.



In the third session Mrs.Jnani, Freelance Tech, Behaviour Skill Trainer, Executive Director, VkeyEdu Solutions delivered a special speech on “**Anything is Possible**”. She inspired our students by motivating them to develop self confidence to become a business woman. Ms.P.Pradeepa of III B.A., English, College Union president proposed the vote of thanks.

Around 648 students attended the programme.

