

MADURAI SIVAKASI NADARS PIONEER MEENAKSHI WOMEN'S COLLEGE
POOVANTHI



NATIONAL SERVICE SCHEME ACTIVITIES
REPORT 2023-2024

The National Service Scheme (NSS) is a Central Sector Scheme of Government of India, Ministry of Youth Affairs & Sports. It provides opportunity to the student youth of Technical Institution, Graduate & Post Graduate at colleges and University level of India to take part in various government led community service activities & programmes. The sole aim of the NSS is to provide hands on experience to young students in delivering community service. Since inception of the NSS in the year 1969, the number of student's strength increased from 40,000 to over 3.8 million up to the end of March 2018 students in various universities, colleges and Institutions of higher learning have volunteered to take part in various community service programmes.

National Service Scheme has been functioning in Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Poovanthi since the year 2000. The college hosts 3 units namely unit-53,54,55. Each unit has a total of 100 students and conducts special camp and regular camps every year. The NSS organizes the camp at Poovanthi village, which the college has adopted to serve the necessary needs.

World Blood Donor Day Pledge

On 14th June 2023, the pledge on “World Blood Donor Day” has been taken by the teaching and non-teaching faculty of our college. They took the pledge to raise awareness of the importance of Blood donation and to recognize the contribution of voluntary unpaid blood donors in saving lives and improving health.

International Yoga Day 2024

In collaboration with Yoga Vidhyalaya, Madurai Yoga training was given to the school students of the adopted villages- Poovanthi, Madapuram and Padamathur. Mr.Manas Sarkar, Yoga Trainer, Yoga Vidyalaya, Madurai delivered the special address. He mentioned the significance of Yoga in life and how to maintain the harmony between body and mind. The school students practiced and performed sitting and standing asanas, importance of these were explained simultaneously by the Yoga Master with the assistance of our college students. Students from Government High School, Padamathur, Government High School, Poovanthi, Panchayat Union Middle School, Madapuram benefitted through this programme. In the Afternoon session to raise awareness about the yoga a program on “Pranic Healing” was organized for all Second year students. Tmt.Karthika, School of Pranic Healing, Madurai delivered a speech on the topic “Super Brain Yoga”. She emphasized the ways to improve our memory power through the meditation. She explained the uses of Meditation in our day to day life.



MADURAI SIVAKASI NADARS PIONEER MEENAKSHI WOMEN'S COLLEGE POOVANTHI

International Day against Drug Abuse

On 26th June 2023, to create awareness on International Day against Drug Abuse and Illicit Trafficking, a rally was conducted from Keelapoovanthi to Melapoovanthi by National Service Scheme and Anti Drug Club of our college with the assistance of Police officers from Poovanthi Police Station. Through this rally our students notified all the ill effects and dangers of drug abuse to the civilians by holding placards and raising slogans against drug abuse. To create awareness on the growing menace of drug-addiction among youngsters, Banners depicting the need to eradicate drugs were prominently displayed at public places - Poovanthi Bus Stop and Primary Health Centre, Poovanthi.



Indian Organ Donation Day

On 03rd August 2023, as a part of the Indian Organ Donation Day the National Service Scheme of our college organized a variety of activities to emphasize the need of Organ Donation. Students, faculty members and non teaching faculty of our college took the pledge in the college assembly to donate their organs and tissues after death. Through this initiative, we aim to bring about an affirmative change to the current scenario by inspiring people to pledge for organ donation. Poster Making and Slogan Writing Competitions were conducted for the students on the topic "Organ Donation". The sole aim of this competition was to encourage and educate the students on the importance of donating organs after death to save more lives.



MADURAI SIVAKASI NADARS PIONEER MEENAKSHI WOMEN'S COLLEGE POOVANTHI

Child Abuse Awareness Rally

On 7th August 2023, a rally to raise awareness of child abuse and its prevention was organised by the Rotaract Club, Women Empowerment Cell and National Service Scheme of our college in association with All Rotary Club of Madurai and Lady Doak College. The rally was flagged off by Sri Arvind I.P.S, Deputy Commissioner of Police, North, Madurai City from Maditssia. Students took out the rally from Maditssia and reached Gandhi Memorial Museum. The aim of the rally was to spread awareness among the common people on the need to ensure safety of children.



Drive against drug Pledge

On 11th August 2023, as a part of the State Level Program of 'Drive Against Drugs' the pledge against drug abuse has been taken by our students in our college premises. Our students took an oath to stay away from drugs and prevent their peers from falling victim to drugs. They vow to keep their campus free from drugs, tobacco and alcohol.



Mera Maati Mera Desh Program

On 9th August 2023, to revitalize mother Earth and create Amrit Vatikas (Eternal Garden) our students under the guidance of the NSS Programme Officers planted saplings of indigenous species at the premises of Poovanthi.



MADURAI SIVAKASI NADARS PIONEER MEENAKSHI WOMEN'S COLLEGE

POOVANTHI

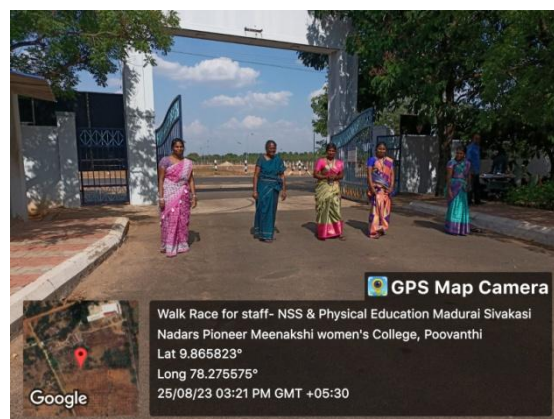
Organ Donation – Awareness Programme

On 21st August 2023, the National Service Scheme of our college organised an awareness programme on 'Organ Donation' for all second year students. Rotarians from the Rotray Club of Madurai Gems: V.K.Kannan, President, PHF.Athi. Muthupandi, Secretary and Jeya Rajasekaran, Treasurer graced the occasion with their presence. The Chief Guest address was presented by Dr.A.Sathish Lal MS MCH, Consultant Plastic Surgeon, Apollo Speciality Hospitals, Madurai. He explained about the importance of donating organs after death to save more lives.



National Sports Day

On 25th August 2023, to raise awareness about the importance of sports and physical activity in our daily lives, the National Service Scheme and Physical Education of our College conducted Volley Ball and Chess competitions for the students and Walk race for the faculty members.



Suicide Prevention Awareness

On 13th September 2023, a suicide prevention awareness programme conducted for all the first year students. The Chief Guest address was presented by Ms.S.Saraswathi, Soft Skill Trainer, Volunteer- SPEAK2us Mental Health Helpline, MS Chellamuthu Trust and Research Foundation, Madurai. She spoke on 'Life is to Live'. The Students learned the importance of life and the emotional balance through her speech.



MADURAI SIVAKASI NADARS PIONEER MEENAKSHI WOMEN'S COLLEGE
POOVANTHI

Awareness Programme

On 15th September 2023, the On 25th September 2023, National Service Scheme, Gender Sensitization Club and Women Empowerment Cell in association with Social Welfare Department of Sivagangai and Primary Health Centre, Poovanthi conducted an Awareness Programme on the topic “**Protection of Girl Child from Early Marriage and Early pregnancy**”. In the First Session Chief Guests Mr. Durai Murugan, District Child Protection officer & Mrs. M.Suganya, Centre Admin, One Stop Centre, addressed about “**Protection and Education of Girl Children**”. In their discourse, they insisted our students about the safety and importance of Education. In the second Session, Dr. R. Sethuramu, Block Medical Officer, Primary Health Centre, Poovanthi, Mrs.M.Amirthavalli, Principal, ANM Nursing School, Poovanthi & Dr. Senthil Kumar, officer, Mass Education & Information Department, created awareness about problems of **Child Abuse, Early marriages & Early Pregnancies**. They also insisted on Gender Equality. Ms. P.Pradeepa of III B.A. English, our College Union president gave a speech on “**Protection of Girl Children from Early Marriage**”. The students of ANM Nursing School, Poovanthi performed a skit regarding the programme. Mr. N. Sahul Ahmed, District Health Educator proposed the vote of thanks.



MADURAI SIVAKASI NADARS PIONEER MEENAKSHI WOMEN'S COLLEGE

POOVANTHI

Shramdaan for Swachhata

On 30th September 2023, the NSS of our college carried out “One hour of Shramdaan for Swachhata” – a cleaning activity at Poovanthi. NSS Volunteers involved themselves in cleaning the area nearby the temple. They were asked to collect the garbage dumped in the streets and to remove the weeds. The objective of this activity is to reinforce the idea that everyone should practice sanitation.



World Mental Health Day

On 10th October 2023, National Service Scheme and Gender Sensitization Club of our college celebrated the World Mental Health Day in our college premises. The Chief Guest Dr.D.Helen Christina, Associate Professor, Department of Zoology, Counselor and Psychotherapist, Sri Meenakshi Government Arts College for Women, Madurai delivered a speech on “Healthy Mind: Way to Success”. She discussed the topic and provided some insightful information. Students were educated about the importance of mental health.



National Unity Day Pledge

The National Service Scheme units (53,54,55) of our college celebrated Rashtriya Ekta Diwas (National Unity Day) on 31st October 2023 to commemorate the birth anniversary of Sardar Vallabhai Patel. The event started with a pledge that embarked the spirit of nationalism among the fellow students. Our students solemnly took oath to uphold the nation's unity, integrity, and security. This event primarily highlighted the message of ‘Unity in Diversity’.



First Aid and CPR Training

On 01st November 2023, the National Service Scheme of our college organised 'Basic Life Support and First Aid and CPR Training' for the students of I BCA, I B.Sc. Physics and I B.Sc.IT. Dr.K.Pradeep M.B.B.S., Advanced Trauma Life Support Provider, Community Medical Officer, Billion Hearts Beating Foundation, Madurai was the resource person of the training programme. The training focused on aim of First Aid, how to perform CPR, how to manage everyday minor accidents and how to treat an unconscious and breathing casualty. Students learned the different first aid techniques that first aider should use in case of any accidents or emergencies.



World AIDS day pledge

The National Service Scheme of Madurai Sivakasi Nadars Pioneer Meenakshi Women's College observed the World AIDS DAY 2023 on 01st December 2023. 170 Students took an oath to unite in the fight against HIV and prevent stigma & discrimination related to HIV/AIDS.



Incredible India

On 13th December 2023, a programme on 'Incredible India' organised for all third year students. The Chief Guest address was presented by Mr. Vamsi Dari Dasa, B.E., M.A. [Sanskrit], Spiritual HR Manager, Thangamayil Jewellery. He explained about the significance of Indian Culture and tradition. He glorified the ideology of ISKCON. Russian devotees from International Society for Krishna Consciousness (ISKCON) performed cultural programme with great enthusiasm. Students learnt Spiritual and Ethical values through this programme.



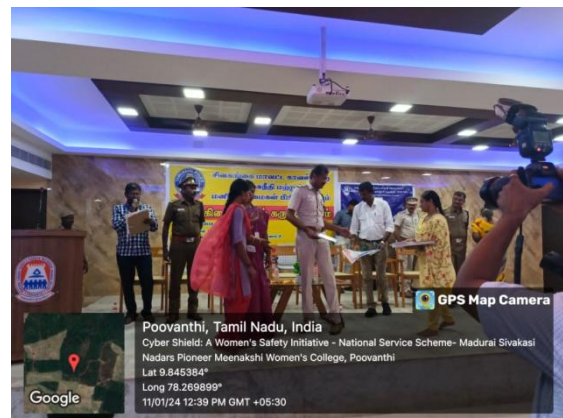
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POOVANTHI

One day Workshop on VIKSIT
BHARAT @ 2047

On 16th December 2023, a One Day Workshop on 'Ideas for the Vision: VIKSIT BHARAT @ 2047' was organized by Alagappa University, Karaikudi for all the NSS Programme Officers. Mrs.P.Hari Priya, NSS Programme Officer (Unit 53) and Mrs.M.Karthiga, NSS Programme Officer (Unit 54) attended the Workshop. The Special Guest address was given by Prof.T.R.Gurumoorthi, Former Senior Professor and Head, Dept. of Commerce. Dr.M.Jothibas, Nodal Officer, Viksit Bharat @ 2047 presented the thematic address. The Workshop focused on the vision to make India a developed nation by 2047, the 100th year of Independence and aimed at integrating our youngsters towards building a developed India.

Cyber Awareness Programme

On 11th January 2024, in collaboration with Sivagangai District Police and Social Justice and Human Rights, Sivagangai organised a programme on 'Digital Shield: A Women's Safety Initiative'. As part of this program, the Chief Guests planted plants in the college campus and held finals for the chosen students in the shot put throw and 100-meter race. The students were chosen through prelims on January 10, 2024. The Chief Guest address was presented by Tr.S.Namasivayam, ADSP (Cyber Crime), Sivagangai and Tr.C.Kannan, DSP, Manamadurai Subdivision. They made the students aware of the different frauds, threats, problems in the world of internet and how to secure themselves against such



MADURAI SIVAKASI NADARS PIONEER MEENAKSHI WOMEN'S COLLEGE
POOVANTHI

threats and frauds. Mrs. Tamilselvi, Sub Inspector, Mrs. Valarmathi, Special Sub Inspector of Police and Tr. Manian, Inspector of Police, Poovanthi Police Station, Sivagangai graced the occasion with their presence. Students and faculty members took the pledge to not discriminate the people in the name of untouchability. Through this initiative, we imparted knowledge to the students and staff about the various issues related to cybercrime and hacking.

Voter's Day Pledge

As a part of the celebration of National Voter's Day, on 24th Jan 2024, the Voter's pledge was taken by the students and faculty members. Students pledged to uphold democratic traditions of our country and the dignity of free, fair and peaceful elections without being influenced by considerations of religion, race, caste, community, language or any other inducement.



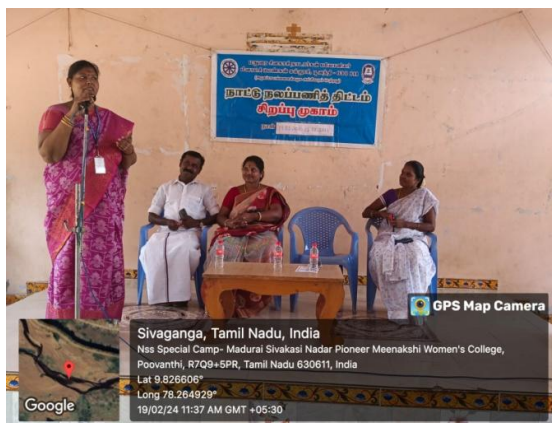
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POOVANTHI

A week long NSS Special Camp was organised by the NSS units of our college from 19.02.2024 to 25.02.2024 at Poovanthi. The main theme of the camp was 'Youth for Cleanliness'. A total of 136 volunteers took part in the camp. During the camp, a wide range of activities were organised with the aim of fostering community development and social welfare.

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DATE	DAY	CHIEF GUEST
19.02.2024	Inauguration General Eye Camp	Mrs.V.S.Vijaya Arumugam B.Sc.,B.Ed., Poovanthi Panchayat Board President Dr.Agarwal's Eye Hospital
20.02.2024	The Supremacy of Nature	Mrs.T.RamaPorkalai Assistant Professor Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Poovanthi
21.02.2024	Women's Development Day	Mrs.M.Kanimozhi, Enterpreneurship Development Cell
22.02.2024	Knowledge Enrichment Day	Mr.T.Raja MBA Branch Manager, HDFC Bank, Madurai
23.02.2024	Cleanliness Awareness Day	Dr.T.Roseline Sultana MBBS General Physician, Madurai
24.02.2024	Senior Citizen's Day	Poonkudil Old Age Home, Poovanthi
25.02.2024	Valediction	Dr.T.Visumathy Principal

MADURAI SIVAKASI NADARS PIONEER MEENAKSHI WOMEN'S COLLEGE POOVANTHI



MADURAI SIVAKASI NADARS PIONEER MEENAKSHI WOMEN'S COLLEGE POOVANTHI

