



Gender Sensitization Club

2023 -2024



OBJECTIVES

‘Gender Sensitization Club’ of Madurai Sivakasi Nadars Pioneer Meenakshi Women’s College was started in December 2018. The main aim and objectives of the club are:

- To make the youngsters gender sensitive and to create positive social norms that values the girls and their rights.
- To improve the well- being of girls and achieve long – term and sustainable social change.
- To strengthen the potential of young people to advocate for gender equality.
- To provide an integrated and interdisciplinary approach to understanding the social and cultural constructions of Gender that shapes the experiences of women and men in Society.
- To engage the stake holders in gender mainstreaming activities.

SUICIDE PREVENTION AWARENESS PROGRAMME

On 13th September 2023, the National Service Scheme and Gender Sensitization Club of our college organised a suicide prevention awareness programme for all the first year students. Dr.T.Visumathy, Principal of our college felicitated the gathering. The Chief Guest address was presented by Ms.S.Saraswathi, Soft Skill Trainer, Volunteer-SPEAK2us Mental Health Helpline, MS Chellamuthu Trust and Research Foundation, Madurai. She spoke on 'Life is to Live'. The Students learned the importance of life and the emotional balance through her speech. C.SudharsanVignesh, Project Coordinator, SPEAK2us Mental Health Helpline, MS Chellamuthu Trust and Research Foundation, Madurai introduced the services of SPEAK2us Mental Health Helpline to the students.

AWARENESS PROGRAMME

On 25th September 2023, National Service Scheme, Gender Sensitization Club and Women Empowerment Cell in association with Social Welfare Department of Sivagangai and Primary Health Centre, Poovanthiconducted an Awareness Programme on the topic **"Protection of Girl Child from Early Marriage and Early pregnancy"**. In the presence of our Principal Dr.T.Visumathy the programme commenced with prayer song. Mrs.P.HariPriya, Assistant Professor, Department of English, NSS Programme Officer welcomed the gathering. In the First Session Chief Guests Mr. DuraiMurugan, District Child Protection officer & Mrs. M.Suganya, Centre Admin, One Stop Centre, addressed about **"Protection and Education**



of Girl Children". In their discourse, they insisted our students about the safety and importance of Education. In the second Session, Dr. R. Sethuramu, Block Medical Officer, Primary Health Centre, Poovanthi, Mrs.M.Amirthavalli, Principal, ANM Nursing School, Poovanthi & Dr.Senthil Kumar, officer, Mass Education & Information Department, created awareness about problems of **Child Abuse, Early marriages & Early Pregnancies**. They also insisted on Gender Equality. Ms. P.Pradeepa of III B.A. English, our College Union president gave a speech on "Protection of Girl Children from Early Marriage". The students of ANM Nursing School, Poovanthi performed a skit regarding the programme. Mr. N. SahulAhmmed, District Health Educator proposed the vote of thanks.

CELEBRATION OF WORLD MENTAL HEALTH DAY

On 10th October 2023, National Service Scheme and Gender Sensitization Club of our college celebrated the World Mental Health Day in our college premises. Programme commenced with a prayer song. Dr.T.Visumathy, Principal of our college felicitated the gathering. The Chief Guest Dr.D.Helen Christina, Associate Professor, Department of Zoology, Counselor and Psychotherapist, Sri Meenakshi Government Arts College for Women, Madurai delivered a speech on "Healthy Mind: Way to Success". She discussed the topic and provided some insightful information. Students were educated about the importance of mental health.



WOMEN'S DAY PROGRAMME

Yi – Yuva Cell in association with Gender Sensitization Club & Women Empowerment Cell of our college organized **Vriksha 2.0 Women's Day Special Programme** on **08.03.2024** in the College Auditorium. The programme was held in three sessions. In the Inauguration session, Mr. RamPrakash, Co – Chair- Learning Yi Madurai welcomed the gathering. Mr. ShennerLal Chapter Co –Chair, Yi Madurai, Founder and Proprietor, Rajam traders gave a speech about Yi Madurai & the context setting. Our Secretary and correspondent Mr. J. Ashok gave the presidential Address. Our Principal Dr. T. Visumathy, felicitated the gathering. The chief Guest Mrs. Premalatha Deepan, Founder, Namma Café & Madurai Kalyana Biriyani delivered a speech on “Women's sense of Self-worth”. In the second session Women Entrepreneurs Ms. Chitra Rethnavel, Managing Partner, Bestrated Media, Mrs. Mathumitha R. Dharmesh, Founder ABC, Ms. Sneha Ankita, Founder and Eventor by Ankita and Mrs. Madhumathi Deepan, Freelance Content Writer made a panel discussion and shared their experiences about their journey to become business women. They motivated our students and encouraged them with some suggestions to be an Entrepreneur. In the third session Mrs. Janani, Freelance Tech, Behaviour Skill Trainer, Executive Director, VkeyEdu Solutions delivered a special Speech on “Anything is Possible”. She inspired our students by motivating them to develop self – confidence to become a business woman. Ms. P. Pradeepa of III B.A. English, College Union president proposed the vote of thanks.

