

**Madurai Sivakasi Nadars Pioneer Meenakshi Women's College**  
**(Accredited with 'B' Grade by NAAC)**  
**Affiliated to Alagappa University, Karaikudi**  
**Poovanthi-630611**

**AQAR 2018-2019**

**Distinctive Characteristic of the College**

❖ **Institutional Distinctiveness**

Vision of our College:

- Our quest is to empower women with self reliance and poise (by promoting multidimensional competence equipped with necessary levels of knowledge & life skills) without caste, creed & religion
- To impart higher education to the downtrodden and economically backward rural women by promoting excellence and academic competency.

Empowering women is to equip them with relevant and conceptualized professional skills and guiding them towards a bright future and career all around the world with the values of – 'Sincerity', 'Hard Work' and 'Ethics'.

As an initiative towards the distinctiveness to the vision, priority and thrust, this year the placement cell of the college has been strengthened.

**Objective**

- ❖ **Training and Placement Cell** is to guide students to choose right career and to give knowledge, skill, and aptitude and meet the manpower requirements of the Industry.

**Motive**

- To assist students to develop/clarify their academic and career interests, and their short and long-term goals through individual counseling and group sessions
- Maintaining and regularly updating the database of students. Maintaining database of companies and establishing strategic links for campus recruitments.
- Gathering information about job fairs and all relevant recruitment advertisements.
- Organizing pre-placement training/workshops/seminars for students.

## **Institutional Distinctiveness**

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- To arrange campus interviews and to provide information about Off-campus interviews.
- To provide resources and activities to facilitate the career planning process.
- To act as a link between students, alumni, and the employment community.
- To assist students in obtaining placement in reputed companies.

### **❖ Career Guidance:**

- Highlighting articles on notice boards regarding Competitive & Industrial Career Opportunities.
- Inform students about the available job opportunities in government sectors and off campus drives.
- Arranging Motivational Talks.

### **❖ Training& Development:**

Keeping in view the industry requirements, the training curriculum is designed for preparing the students.

- Personality Development
- Communication Skills & Vocabulary
- Resume Preparation& Email Writing
- Group Discussion
- Interview Skills
- Aptitude Training & Practice Tests