

**Madurai Sivakasi Nadars Pioneer Meenakshi Women's College**  
**(Accredited with 'B' Grade by NAAC)**  
**Affiliated to Alagappa University, Karaikudi**  
**Poovanthi-630611**

**AQAR 2019-2020**

## **Distinctive Characteristic of the College**

### ❖ Institutional Distinctiveness

Vision of our College:

- Our quest is to empower women with self-reliance and poise (by promoting multidimensional competence equipped with necessary levels of knowledge & life skills) without caste, creed & religion
- To impart higher education to the downtrodden and economically backward rural women by promoting excellence and academic competency.

Empowering women is to equip them with relevant and conceptualized professional skills and guiding them towards a bright future and career all around the world with the values of – 'Integrity', 'Assiduous' and 'Ethics'.

As an initiative towards the distinctiveness to the vision, priority and thrust, this year the institution has the vision "Education-Social Excellence" where along with the necessary academic and technical knowledge in different disciplines, prominence is given at fostering graduates with a realistic sense of social accountability. The Outreach programme to the Society through Action is the exciting extension of the College which works for the upliftment of the 6 villages in the neighbourhood. The 1-credit student activity incorporated in the curriculum of the University focuses on women, children and youth covering areas such as health, literacy, women empowerment & environmental awareness. These activities not only help in transforming the villages but also provide an opportunity for experiential learning taking the lab to the land.

A special feature of these extension activities is the follow up. Students study the impact of the activities and suggest measures for follow up. Young girls from the villages are motivated to pursue higher education. Through this outreach programme, students are sensitized to reach out to the society. The leadership skills are also honed. It is a win-win situation for the college and the neighbourhood.